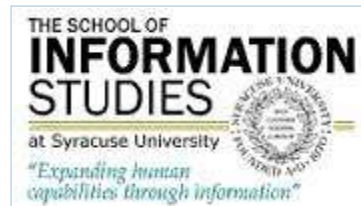


# Welcome!

We greatly appreciate your responses to our survey. With your help we hope to understand the information technology profession better in order to develop improved recruitment and retention strategies in the IT field. This research would not be possible without your valuable input and we appreciate the time you are taking to participate. **Thank you!**

(@itwf.syr.edu - October 2007)



SU IRB # 06-260

## INVITATION TO PARTICIPATE

**You are invited to participate in a research study that will help identify beliefs and perceptions of the Information Technology occupation. Taking part in this study is completely voluntary. It is hoped that published results from this and related studies will contribute to the improvement of work expectations for specific career paths.**

*This survey will take you approximately 4 minutes to complete.*

## INFORMED CONSENT

**We would like to receive your permission to use information gathered from you in our research study. Please read all the statements below before agreeing to participate in the survey.**

## CONFIDENTIALITY

**Your information and responses will remain completely confidential. Only aggregated data will be reported in journals or other professional communications.**

## ANSWERS TO QUESTIONS

**If you have questions about the research or your rights as a participant, please contact:**

**Jeffrey M. Stanton, (315) 443-2879**

**[jmstanto@svr.edu](mailto:jmstanto@svr.edu)**

**Isabelle J. Fagnot, (315) 443-7267**

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Syracuse University  
(315) 443-3013  
[orip@svr.edu](mailto:orip@svr.edu)**

## CONCLUDING STATEMENT

**By filling out this survey, I acknowledge that I have read and understood the above statements, and**

**that I agree to participate in the study.**

**Thank you very much for your interest.**

**Please enter your StudyResponse ID number to be eligible for the Amazon.com gift certificate drawing.**

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**A. Please read the statements below about stereotypes on the IT profession and indicate to which extent you agree or disagree with them.**

Answer Scale: 1-Strongly Disagree to 6-Strongly Agree

**Strongly Disagree** **Strongly Agree**

(1) (2) (3) (4) (5) (6)

- 1. If someone called me a geek I would consider it an insult.  (1)  (2)  (3)  (4)  (5)  (6)
- 2. I think that other people think of me as a geek.  (1)  (2)  (3)  (4)  (5)  (6)
- 3. I don't consider myself a geek.  (1)  (2)  (3)  (4)  (5)  (6)
- 4. Having some of my friends that are geeks is cool.  (1)  (2)  (3)  (4)  (5)  (6)
- 5. My family and friends see me as a computer geek.  (1)  (2)  (3)  (4)  (5)  (6)
- 6. I don't mind being stereotyped as a geek.  (1)  (2)  (3)  (4)  (5)  (6)
- 7. Being seen as a geek by others is not a problem for me.  (1)  (2)  (3)  (4)  (5)  (6)

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**B. In the space below, please tell us - in at least 3 sentences - how you would define the term "geek".**

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**C. Please select your gender.**

- Female
- Male

**D. Please select your age.**

- 18 to 25 years old
- 26 to 35 years old
- 36 to 55 years old
- Older than 55 years old

**E. Please select your racial identification. (check all that apply)**

- American Indian or Alaskan Native
- Native Hawaiian or Pacific Islander
- Asian
- White
- Black or African American
- Other

**F. Please select your ethnic identification. (check all that apply)**

- Hispanic or Latino
- Unknown
- Not Hispanic or Latino

**Thank you very much for completing this survey! Your input is very valuable to us!**

*Please don't forget to click [Submit form](#) below.*